



Welcome!

N.B. Potato Conference / Trade Show & AGM

2024

Thursday, February 1st, 2024

A YR Motor Centre – Woodstock, NB



Bienvenue!

*Congrès de la Pomme de terre /
Exposition Commerciale du N.-B. & A.G.A.*

2024

Le jeudi 1^{er} février 2024



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Knowledge grows

AYR MOTOR CENTRE WOODSTOCK, N.B.

MORNING SESSION / SESSION DU MATIN

8:00 Registration-Trade Show Opens / Inscription & Exposition Commerciale

Nutritional Break / Pause Nutritionnelle

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Moderator / Modérateur: **Mitchell Smith (DAAF/MAAP)**

8:45 Welcome / Mot de Bienvenue - **Matt Hemphill** - Executive Director of Potatoes N.B.

8:50 **Dr. Ahmad Al-Mallahi, PhD**, – Associate Professor and Industrial Research Chair in Precision Agriculture, Dalhousie University
Precision application of pesticides and fertilizers: How much we have advanced?

9:10 **Dave Bell P. Ag**, – Owner /Agronomist Bell Crop Services Inc.
Spore Capture Network

9:30 **Tyler MacKenzie**, Agricultural Certification Services
Successes and Challenges in PVY management in New Brunswick

9:55 Nutritional Break / Pause Nutritionnelle

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10:20 **Dr. Aitazaz Farooque, PhD. P.Eng**, – Professor and Associate Dean of School of Climate Change and Adaptation, University of Prince Edward Island
Integrating deep learning and machine vision for efficient detection and management of potato virus Y.

10:40 **Greg Patterson**, President/CEO A&L Canada & **Holland Cahill**, Owner/CEO A&L Maritime Rep. Laboratories - *Interpreting Plant tissue analysis / Importance of Soil Micros!*

11:10 **Cedric J. MacLeod, MSc, P. Ag**, – MacLeod Agronomics Ltd.
NB Living Lab Year in Review- Exploring Cropping System Resilience at Commercial Scale

11:30 **Dr. Khalil Al-Mughrabi** – Provincial Potato Pathologist, New Brunswick Department of Agriculture, Aquaculture and Fisheries
Potato early dying research summary.

**** Message from our sponsors / Un petit mot de nos commanditaires ****

12:00 LUNCH / REPAS



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AFTERNOON SESSION / SESSION D'APRÈS-MIDI

1:00 Afternoon Nutritional Break / Pause Nutritionnelle

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Moderator / Modérateur: **Mathuresh Singh, Ph.D. (ACS)**

1:00 Hon. Margaret Johnson, Minister of Agriculture, Aquaculture and Fisheries

1:05 **Keynote Speaker: / Conférencière d'Honneur**

Sarah Howcroft, CFA, Senior Economist & Director, BMO Economic Research
Economic Outlook 2024: Another Groundhog Day?

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2:05 **Dr. Sheng Li, MD, PhD**, Research Scientist, Agriculture and Agri-Food Canada
Modeling the effects of water stress and supplemental irrigation on potato production in NB under climate change

2:25 **Dr. Cameron Wagg**, - Research Scientist, Agriculture and Agri-Food Canada
Promoting resilient soil health and ecosystem services with diverse cover crops

2:45 **Maxime Dumont** – Chef Operations Officer and Co-Founder at Picketa
Unlocking potato nutrient dynamics in real-time Picketa LENS

3 :05 **Welcome to our 2024 AGM Meeting / Bienvenue à notre AGA 2024**
**** Annual Report will be distributed / rapport annuel sera distribué ****

4:05 Closing Remarks and Grower Door Prize Draws (**must be present to win**) / mot de la fin et tirage au sort des prix de présence pour les Producteurs (**doit être présent pour gagner**)
Matt Hemphill, Executive Director of Potatoes New Brunswick / Directeur de Pommes de terre N.-B.

4:10 See you next year / On se revoit l'année prochaine