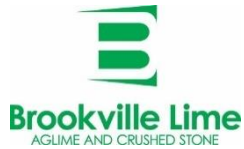




Agriculture and Agri-Food Canada

Agriculture et Agroalimentaire Canada



Knowledge grows



**GROWING**  
INNOVATING & LEADING  
the World in  
**Potato Quality!**

**CROISSANCE**  
INNOVER & ÊTRE EN TÊTE  
de la qualité du monde  
de la pomme de terre!



Thursday, February 2nd, 2023 / Le jeudi 2 février 2023  
AYR Motor Centre - WOODSTOCK, N.B.

N.B. POTATO CONFERENCE  
AND TRADE SHOW 2023

CONGRÈS DE LA POMME DE TERRE  
ET EXPOSITION COMMERCIALE  
DU N.-B. 2023

*Welcome! Bonjour!*



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# AYR MOTOR CENTRE WOODSTOCK, N.B.

## MORNING SESSION / SESSION DU MATIN

8:00 Registration-Trade Show Opens / Inscription & Exposition Commerciale

Nutritional Break / Pause Nutritionnelle

Sponsored by: / Commandité par:



*Moderator / Modérateur: Mitchell Smith (DAAF/MAAP)*

8:45 Welcome / Mot de Bienvenue - **Matt Hemphill** - Executive Director of Potatoes N.B.

8:50 **Ahmad Al-Mallahi** – Department of Engineering of Dalhousie University  
*McCain potato industry research on sensing technology for smart agriculture and precision agriculture*

9:10 **Dave Bell P. Ag**, – Owner /Agronomist Bell Crop Services Inc.  
*Spore Capture Network*

9:25 **Mathuresh Singh**, Ph. D. Agricultural Certification Services  
*PVY -what happened in 2022 and challenges to manage in 2023*

10:00 Nutritional Break / Pause Nutritionnelle

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10:25 **Ryan Barrett** – Research and Agronomy Specialist, PEI Potato Board  
*Optimizing potato rotations for productivity and sustainability*

10:50 **Jeff McAloon** – Chief Revenue Officer, The Smart Energy Company  
*Solar*

11:10 **Cedric J. MacLeod, MSc, P. Ag**, – MacLeod Agronomics Ltd.  
*NB Living Labs project*

11:40 **Sponsors and Product Updates / Mise à jour des Commanditaires et des Produits**

12:00 LUNCH / REPAS



Sponsored by: / Commandité par:

## AFTERNOON SESSION / SESSION D'APRÈS-MIDI

1:00 Afternoon Nutritional Break / Pause Nutritionnelle

Sponsored by: / Commandité par:



*Moderator / Modérateur: Mathuresh Singh, Ph.D. (ACS)*

1:00 Hon. Margaret Johnson, Minister of Agriculture, Aquaculture and Fisheries

1:05 **Keynote Speaker: / Conférencier d'Honneur**

**Aaron Goertzen, CFA**, Senior Economist & Director, BMO Capital Markets

*CANADIAN ECONOMIC OUTLOOK: What Now, What Next?*

Sponsored by / Commanditée par :



2:10 **Manphool Fageria Ph.D., P. Ag**, -Senior Scientist and Manager, McCain Farm of the Future  
*Regenerative Agriculture Practices Implemented on the McCain Farm of the Future and Key Learning's*

2:40 **Ben Eborn**, - Publisher-North American Potato Market News  
*North American Potato Market Update*

3:10 **Brodie Taylor, CPA, CA** -Director, Wealth Planning at BMO Wealth Management & **Kelly Parker, BBA, CIM, CFP, FMA, FCSI** -Senior Wealth Planning Consultant, BMO Private Wealth  
*Succession planning*

3:30 Closing Remarks and Grower Door Prize Draws (**must be present to win**) / mot de la fin et tirage au sort des prix de présence pour les Producteurs (**doit être présent pour gagner**)  
**Matt Hemphill**, Executive Director of Potatoes New Brunswick / Directeur de Pommes de terre N.-B.

3:40 End of Conference / Fin de la conférence