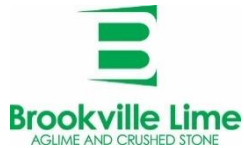




Agriculture and Agri-Food Canada

Agriculture et Agroalimentaire Canada



Knowledge grows



GROWING
INNOVATING & LEADING
the World in
Potato Quality!

CROISSANCE
INNOVER & ÊTRE EN TÊTE
de la qualité du monde
de la pomme de terre!



Thursday, February 2nd, 2023 / Le jeudi 2 février 2023
AYR Motor Centre - WOODSTOCK, N.B.

N.B. POTATO CONFERENCE
AND TRADE SHOW 2023

CONGRÈS DE LA POMME DE TERRE
ET EXPOSITION COMMERCIALE
DU N.-B. 2023

Welcome! Bonjour!



Tel / Tél: (506) 473-3036 | Fax / Téléc: (506) 473-4647
Email / Courriel: gfpotato@potatoesnb.com | www.potatoesnb.com

AYR MOTOR CENTRE WOODSTOCK, N.B.

MORNING SESSION / SESSION DU MATIN

8:00 Registration-Trade Show Opens / Inscription & Exposition Commerciale

Nutritional Break / Pause Nutritionnelle

Sponsored by: / Commandité par:



Moderator / Modérateur: Mitchell Smith (DAAF/MAAP)

8:45 Welcome / Mot de Bienvenue - **Matt Hemphill** - Executive Director of Potatoes N.B.

8:50 **Ahmad Al-Mallahi** – Department of Engineering of Dalhousie University
McCain potato industry research on sensing technology for smart agriculture and precision agriculture

9:10 **Dave Bell P. Ag.** – Owner /Agronomist Bell Crop Services Inc.
Spore Capture Network

9:25 **Mathuresh Singh**, Ph. D. Agricultural Certification Services
PVY -what happened in 2022 and challenges to manage in 2023

10:00 Nutritional Break / Pause Nutritionnelle

Sponsored by: / Commandité par:



Knowledge grows

10:25 **Ryan Barrett** – Research and Agronomy Specialist, PEI Potato Board
Optimizing potato rotations for productivity and sustainability

10:50 **Mark McAloon** – Founder & CEO, The Smart Energy Company &
Jon Kummer – Operations Manager, Timber River Eco Farms
Solar Farming – from One Farmer to Another

11:10 **Cedric J. MacLeod, MSc, P. Ag.** – MacLeod Agronomics Ltd.
NB Living Labs project

11:40 **Sponsors and Product Updates / Mise à jour des Commanditaires et des Produits**

12:00 LUNCH / REPAS



Sponsored by: / Commandité par:

AFTERNOON SESSION / SESSION D'APRÈS-MIDI

1:00 Afternoon Nutritional Break / Pause Nutritionnelle

Sponsored by: / Commandité par:



Moderator / Modérateur: Mathuresh Singh, Ph.D. (ACS)

1:00 Hon. Margaret Johnson, Minister of Agriculture, Aquaculture and Fisheries

1:05 **Keynote Speaker: / Conférencier d'Honneur**

Aaron Goertzen, CFA, Senior Economist & Director, BMO Capital Markets
CANADIAN ECONOMIC OUTLOOK: What Now, What Next?

Sponsored by / Commanditée par :



2:10 **Manphool Fageria Ph.D., P. Ag.** -Senior Scientist and Manager, McCain Farm of the Future
Regenerative Agriculture Practices Implemented on the McCain Farm of the Future and Key Learning's

2:40 **Ben Eborn**, - Publisher-North American Potato Market News
North American Potato Market Update

3:10 **Brodie Taylor, CPA, CA** -Director, Wealth Planning at BMO Wealth Management &
Kelly Parker, BBA, CIM, CFP, FMA, FCSI -Senior Wealth Planning Consultant, BMO Private Wealth
Succession planning

3:30 Closing Remarks and Grower Door Prize Draws (**must be present to win**) / mot de la fin et tirage au sort des prix de présence pour les Producteurs (**doit être présent pour gagner**)
Matt Hemphill, Executive Director of Potatoes New Brunswick / Directeur de Pommes de terre N.-B.

3:40 End of Conference / Fin de la conférence